

DRAFT

**SEMESTER AT SEA COURSE SYLLABUS
INTERNATIONAL FINANCIAL ANALYSIS
SPRING 2014**

Discipline: Business

Semester and Year: Spring 2014

SEMS 3500-104: International Financial Analysis

Faculty Name: James M. Andre, Ph.D., MBA, CFA, CFP[®], (jimandre@aol.com)

PRE-REQUISITES:

This is an upper division course designed for business majors. Completion of an introductory course in corporate finance is required.

COURSE DESCRIPTION:

Our goal is to introduce students to the concepts and principles in international finance that allow for the competitive success of businesses. This course combines a strong foundation in international finance theory with current and practical applications. It provides thorough, up-to-date treatment of cutting edge international finance issues along with traditional treatment of international financial management. The textbook contains hands-on, real world applications and covers currency flows, exchange rates, international investment, asset and liability management, and financing international trade.

The theories of comparative advantage, imperfect markets, and product cycle will be presented. International opportunities and international business methods such as licensing, franchising, joint ventures and acquisitions are covered. Countries on the itinerary along with other emerging and established markets will serve as examples. Methods of evaluation: quizzes, midterm, final, field assignments, term project, and class participation.

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COURSE OBJECTIVES:

Our goal is to introduce students to the concepts and principles in international finance that allow for the competitive success of businesses.

The following areas of international finance are the focus of this course: Flow of funds, financial markets, exchange rates, inflation and interest rates, transaction exposures, international investment, and financing.

In addition, the key concepts are identified within a bulleted list of objectives at the beginning of each chapter of the text.

TEXTS: Madura, Jeff
International Financial Management, 11th Edition
South-Western Cengage Learning, 2012, ISBN: 0-538-48296-6

REQUIRED: Monitor current financial news – countries, interest rates, investments, corporate changes, trade deficits, key leaders and newsmakers, etc.

RECOMMENDED: *Websites suggested in the text. Daily News – Websites, Newspaper business section, Herald Tribune, Wall Street Journal or Financial Times as available.*

ATTENDANCE: Due to the amount and complexity of the material being covered during each session, attendance is important. **If you do miss class it is your responsibility to obtain notes, handouts and information about assignments.** Roll will be taken and counted as part of your grade.

FIELD COMPONENT:

Two written reports will be required in the course.

1.) An 8 hour field lab report will be required for the course. Possible trips include factory tours of Nissan or Nike and a presentation by an investment fund manager specializing in Asian Markets.

2.) Students will also be required to complete a report on a country on the itinerary.

An outline of the requirements for the visits and reports will be developed in conjunction with the ISE Field Office and approved by the instructor. These reports will include general information about the subject company/country and your specific observations about the company/country. You will be expected to do research on the company/country and its growth history and trends. Notes of your observations in each report should be maintained and integrated into your report. You will be expected to relate your observations to the topics covered in the course and text. Reports will be graded based on comprehension, organization, development, expression, and references.

METHODS OF EVALUATION:

Course grades will be determined as follows:

Midterm Examination	20%
Midterm Examination	20%
Final Examination	20%
Attendance/Assignments/Quizzes	20%
Field Component	20%

Rules of the University regarding academic honesty and integrity apply.

Make-ups on examinations will only be given in cases of verified illness or emergency, and only when arrangements with the Professor have been made **in advance of the test date.**

CALCULATOR: A **financial** calculator is **required** for this course. There is an HP10BII app for the iPhone. Alternatively, you can purchase the Hewlett Packard **HP 10BII** or the Texas Instruments **BA II Plus Professional**. You should check with me if you are considering another alternative.

ASSIGNMENTS: Assignments must be on time to receive full credit. If you must miss a class, please arrange for another student to turn in your assignment. Work that is late will receive only partial credit. Only originals will be accepted for class assignments. While you are welcome and encouraged to work in groups, each student is responsible for turning in each individual assignment.

PREPARATION: It is critical to come to class prepared. **Please read the assigned chapters and complete assignments before each class session.** Lectures will cover the main points and clarify the text. Please note that quizzes and exams will be based on the text not just the lectures. Because the class is rigorous and challenging, it is essential that you keep up to date. It is your responsibility to read and learn the material in the textbook. To help achieve this goal there may be quizzes. If you have done the reading and assignments, you should do well on these quizzes. **There will be no make-up quizzes given for any reason.**

HONOR CODE Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University's honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager's Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: "On my honor as a student, I pledge that I have neither given nor received aid on this assignment." The pledge must be signed, or, in the case of an electronic file, signed "[signed]."

SEMESTER AT SEA – SPRING 2014
INTERNATIONAL FINANCIAL ANALYSIS
TOPIC OUTLINE

CLASS (A/B)	TOPIC	CHAPTER
1	Multinational Financial Management: An Overview	1
2	International Flow of Funds	2
3	International Financial Markets	3
4	Exchange Rate Determination	4
5	Currency Derivatives	5
6	Government Influence on Exchange Rates	6
6	International Arbitrage and Interest Rate Parity	7
7	Midterm Exam 1	
8	Relationships Between Inflation, Interest Rates, and Exchange Rates	8
9	Forecasting Exchange Rates	9
9	Measuring Exposure to Exchange Rate Fluctuations	10
10	Managing Transaction Exposure	11
11	Managing Economic Exposure and Translation Exposure	12
12	Direct Foreign Investment	13
13	Midterm 2	
14	Multinational Capital Budgeting	14
15	Multinational Restructuring	15
16	Country Risk Analysis	16
17	Multinational Cost of Capital and Capital Structure	17
18	Long-Term Financing	18

19	Financing International Trade	19
20	Short-Term Financing	20
21	International Cash Management	21
22	Summary of Course	
23	Exam Preview	
24	Final Exam	