

SEMESTER AT SEA COURSE SYLLABUS

Voyage: Summer 2013

Discipline: Anthropology

ANTH 1010: Introduction to Anthropology

Division: Lower Division

Faculty Name: Richard Handler

Pre-requisites: None

COURSE DESCRIPTION

This is a broad introductory course covering race, language, and culture, both as intellectual concepts and as political realities. Topics include race and culture as explanations of human affairs, and cultural diversity in a global world. For the voyage, we will pay special attention to the politics and culture of tourism.

COURSE OBJECTIVES

To introduce students to anthropology and to the study of culture, with a particular focus on the relationship of culture to our ideas about race. The course emphasizes both stability and change: cultural patterns provide order in human communities, but culture both changes and “travels.” The course will ask students to think especially about cultural change in the contemporary world system, where tourism and economic development bring new forms of culture to people who live in worlds we moderns do not understand, and where tourists travel to visit and consume what they think of as exotic, pristine cultures.

REQUIRED TEXTBOOKS

AUTHOR: Ruth Benedict

TITLE: *The Chrysanthemum and the Sword*

PUBLISHER: Houghton Mifflin

ISBN #: 9780618619597

DATE/EDITION: paperback, 2005

TOPICAL OUTLINE OF COURSE

C1- June 19: Introductory

Leslie White, “The Symbol: The Origin and Basis of Human Behavior. *Philosophy of Science* 7:451-63, 1940.

Ruth Benedict, *The Chrysanthemum and the Sword*, ch. 1.

C2- June 20: The Clash of Cultures in WW II

Benedict, chapters 2-4

C3- June 21: Clash of Cultures (continued)

Benedict, chapters 5-8

C4- June 22: Clash of Cultures (cont.)

Benedict, chapters 9-13

Casablanca, June 23-26

C5- June 27: Clash of Cultures (cont.)

Pauline Kent, "Japanese Perceptions of *The Chrysanthemum and the Sword*." *Dialectical Anthropology* 24:181-92 (1999).

Orin Starn, "Engineering Internment: Anthropologists and the War Relocation Authority." *American Ethnologist* 13:700-72 (1986).

C6- June 28: Race, Culture and Evolution

American Anthropological Association Statement on Race.

<http://www.aaanet.org/stmts/racepp.htm>

Claudia Roth Pierpont, "The Measure of America: How a Rebel Anthropologist Waged War on Racism." *New Yorker*, March 8, 2004.

C7- June 29: Race, Culture and Evolution (cont.)

Daniel Segal, "Can You Tell a Jew when You See One?" *Judaism* 48[2]:235-41 (1999).

Daniel Segal, "'Western Civ' and the Staging of History in American Higher Education." *American Historical Review* 105:770-805 (2000).

C8- July 1: Race, Culture and Evolution (cont.)

Segal articles, cont.

C9- July 2: FIRST EXAM

Antalya, July 3-5

C10- July 6: Race, Culture and Evolution (cont.)

David Hollinger, "Amalgamation and Hypodescent: The Question of Ethnoracial Mixture in the History of the United States." *American Historical Review* 106:1363-90 (2003).

C11- July 7: Traveling Cultures

Homa Hoodfar, "The Veil in Their Minds and on Our Heads: The Persistence of Colonial Images of Muslim Women." *RFR/DRF* 22[3/4]:5-18.

Deniz Kandiyoti, "Emancipated but Unliberated? Reflections on the Turkish Case." *Feminist Studies* 13:317-38 (1987).

Istanbul, July 8-11

C12- July 12: Traveling Cultures (cont.)

Samuel Spies, "Digital Sensitivity: New Technologies and Old Attitudes in Images of Africa." Unpublished paper, Temple University, Department of Anthropology, 2011.

Kellee Caton and Carla Almeida Santos, "Images of the Other: Selling Study Abroad in a Postcolonial World." *Journal of Travel Research* 48:191-204 (2009).

C13- July 13: Traveling Cultures (cont.)

Timothy Mitchell, "Can the Mosquito Speak?" In *Rule of Experts*, pp. 19-53 (2002).

Hugh Gusterson, "Nuclear Weapons and the Other in the Western Imagination." *Cultural Anthropology* 14:111-43 (1999).

Piraeus, July 14-17

C14- July 18: Traveling Cultures (cont.)

Edward Bruner and Barbara Kirshenblatt-Gimblett, "Maasai on the Lawn: Tourist Realism in East Africa." *Cultural Anthropology* 9[4]:435-70 (1994).

C15- July 19: Traveling Cultures (cont.)

Barbara Kirshenblatt-Gimblett, "Exhibiting Jews." In *Destination Culture: Tourism, Museums, and Heritage*, pp. 79-128 (1998).

C16- July 20: Traveling Cultures (cont.)

Eric Gable and Richard Handler, "After Authenticity at an American Heritage Site." *American Anthropologist* 98:568-78 (1996).

Livorno/Civitavecchia, July 21-26

C17-July 27: Traveling Cultures (cont.)

Jeremy Boissevain, "Factions, Parties, and Politics in a Maltese Village." *American Anthropologist* 66:1275-87 (1964).

Annabel Black, "Negotiating the Tourist Gaze: The Example of Malta." In J. Boissevain, editor, *Coping with Tourists: European Reactions to Mass Tourism*, pp. 112-42. Berghahn Books, 1996.

C18- July 28: SECOND EXAM

Malta, July 29-31

C19- August 1: Traveling Cultures (cont.)

Discussion of Malta tour

C20- August 2: Traveling Cultures (cont.)

Susan Terrio, "Crafting *Grand Cru* Chocolates in Contemporary France." *American Anthropologist* 98:67-79.

Robert Ulin, "Invention and Representation as Cultural Capital: Southwest French Winegrowing History." *American Anthropologist* 97:519-27.

Marseille/Barcelona, August 3-8

C21- August 9: Traveling Cultures (cont.)

Michael Brown, Cultural Relativism 2.0. *Current Anthropology* 49:363-83 (2009).

C22- August 10: Wrap-Up Discussions

Field Essay (from Malta) due

Cadiz/Lisbon, August 11-16

C23- August 17: Wrap-Up Discussions

August 18: Study Day

C24-August 19: Final Exam

August 21: Packing and Reflection

August 22: Southampton

FIELD WORK

Students must participate in one section of the following field lab, which will run on the first and last day in port in Malta. Participation in the field lab is mandatory.

Our field lab will focus on the anthropology of tourism. We will travel to Mdina in central Malta, where we will visit several popular tourist sites: the Mdina Dungeons, the Palazzo Falson, the National Museum of Natural History, and Mdina Glass (a glass-blowing factory and store). Students will observe and record notes about the presentation of the site (tour guides, labeling, audio materials) and the activities of tourists. The Glass factory is a commercial venture, and students will also observe and take notes on the way tourists respond to the business of buying souvenirs. Students will use their field notes to write a short anthropological analysis of tourist activities in Malta.

METHODS OF EVALUATION / GRADING RUBRIC

All exams will be essay-exams, in which students will be asked to write short answers (2 – 3 paragraphs) in which they will explain, compare and critique the course materials and ideas.

Assignments will be weighted as follows:

First in-class exam:	20 points
Second in-class exam:	20 points
Field essay:	20 points
Final exam:	40 points

Letter grades will be assigned according to the following scale:

97.5 to 100 [A +]	93 to 97 [A]	90 to 92.5 [A_]	
87.5 to 89.5 [B +]	83 to 87 [B]	80 to 82.5 [B_]	
77.5 to 79.5 [C +]	73 to 77 [C]	70 to 72.5 [C_]	
65 to 69.5 [D +]	55 to 64.5 [D]	50 to 54.5 [D_]	below 50 [F]

RESERVE LIBRARY LIST

None

ELECTRONIC COURSE MATERIALS

None

ADDITIONAL RESOURCES

None

HONOR CODE

Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University’s honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager’s Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: “On my honor as a student, I pledge that I have neither given nor received aid on this assignment.” The pledge must be signed, or, in the case of an electronic file, signed “[signed].”