

SEMESTER AT SEA COURSE SYLLABUS

Colorado State University, Academic Partner

Voyage:	Spring 2018
Discipline:	Business
Course Number and Title:	BUS 220 Ethics in Contemporary Organizations
Division:	Lower
Faculty Name:	Glory Burns, JD, MBA
Semester Credit Hours:	3

Pre-requisites: One (1) college composition course OR one (1) honors seminar

COURSE DESCRIPTION

Business ethics is the study of decision maker choices of behavior in ethical dilemmas, or situations where primary stakeholders have differing preferences for the decision maker's choices. Through the study of leading philosophical, psychological, economic, and practical judgment constructs and examples, students will discover and develop their own values and habits for living and working consistent with their "ethical brand." Using textbook readings, real-world case studies, reflective journals, interactive exercises, and exams, students will learn to think critically and logically argue about the role and purpose of their behaviors in business and society. They will identify the risks and opportunities associated with business conduct and uncover ways to address such risks and opportunities as working professionals, identifying ways to give voice to their values and how they want to put business ethics into practice in the real world. Students are encouraged to form their own views on the ethical and social responsibility of business. Throughout this course, students will be challenged to justify their views using sound ethical reasoning and to practice articulating their positions orally in class and through written assignments. Additionally, we will review the historical, cultural, political and legal determinants of contemporary business ethics practices and regulation in each of the countries we will be visiting on the voyage.

LEARNING OBJECTIVES

To have students meet and have discussions with professionals in country so that they can describe the institutions, incentives and regulations that form society and the institutions which govern resource allocations and use, and result in wealth growth and distribution. After completing this course, the successful student will be able to:

- Explain the fundamentals of normative ethics, different ethical theories, and core ethical concepts.
- Demonstrate the application of ethical theories to concrete business cases and dilemmas.
- Explain the meaning of ethical and economic aspects for individual self-identity, integrity, and personal and professional development.
- Demonstrate the relevance of ethical principles for business success and for the positive, long-term development of organizations.
- Identify and analyze ethical aspects in various business and organizational situations.

- Develop and apply a personal code of ethical principles in each assigned case. The case studies will describe their process for evaluating organizational decisions and defend their choices with logically defended reasoning from the course content.

REQUIRED TEXTBOOKS

AUTHOR: O.C. Ferrell, et. al.

TITLE: "Business Ethics Ethical Decision Making and Cases"

PUBLISHER: Cengage Learning

ISBN #: 987-1305642560*

DATE/EDITION: 2016, 11th Edition

**This is a loose-leaf textbook. Students are responsible for purchasing their own three-ring binder for it.*

TOPICAL OUTLINE OF COURSE

Depart Ensenada, Mexico — January 5

A1—January 7: Chapter 1: The Importance of Business Ethics/*(Titanic exercise)*

A2—January 9: Case 1, *Apple's Ethical Success and Challenges*, page 551

A3—January 11: Chapter 2: Stakeholder Relationships, Social Responsibility, and Governance

Honolulu, Hawaii — January 12

A4—January 14: Chapter 3: Emerging Business Ethics Issues

January 16—International Date Line crossing (Lost Day)

A5—January 17: Chapter 4: The Institutionalization of Business Ethics

No Class — January 19

A6—January 20: Chapter 5: Ethical Decision Making and Ethical Leadership; Case 2, Starbucks' Mission: Social Responsibility and Brand Strength

A7—January 22: Chapter 6: Individual Factors: Moral Philosophies and Values

Kobe, Japan — January 24-28

A8—January 29: Chapter 7: Organizational Factors: Role of Ethical Culture\Relationships; Case 3 *Google: The Quest to Balance Privacy with Profits*, pg 461

Shanghai, China — January 31 - February 1

In-Transit — February 2-3

Hong Kong, SAR — February 4-5

A9—February 6: Chapter 8: Developing an Effective Ethics Program (Student ethics template)

Ho Chi Minh City, Vietnam — February 8-13

A10—February 14: Chapter 9: Managing and Controlling Ethics Programs

No Class —February 16

A11—February 17: Chapter 10: Ethical Leadership

Yangon, Myanmar — February 19-23

A12—February 24: Chapter 11: Business Ethics in a Global Economy (*Union Carbide-Bhopal case*)

A13— February 26: Chapter 12: Sustainability: Ethical and Social Responsibility Dimensions

Cochin, India — February 28 – March 5

A14—March 6: Chapter 12, continued; Case 4 Monsanto Attempts to Balance Stakeholder Interests

No Class — March 7

A15—March 9: Chapter 11 Global Cooperation

Port Louis, Mauritius — March 11

A16—March 12: *Olympic Boycotts: Do they work?*

A17—March 14: Invictus—Apartheid

A18—March 16: Chapter 12 Sustainability

Cape Town, South Africa — March 18-23

A19—March 24: Frauds of the Century, Page 517

A20—March 26: Enron, Questionable accounting leads to Collapse, pg 496

A21—March 28: Whole Foods Strives to be an Ethical Corporate Citizen

Tema, Ghana — March 30 - April 1

Takoradi, Ghana — April 2-3

A22—April 4: REI: Responsible Retail Coop

A23—April 6: Managing the Risks of Bribery in Global Business

Study Day — April 8

A24— April 9: COMPREHENSIVE FINAL EXAM Chapters 1-12

Casablanca, Morocco — April 11-14

A25—April 15: Comprehensive Review and Feedback

Arrive Bremerhaven, Germany — April 19

FIELD WORK

Semester at Sea field experiences allow for an unparalleled opportunity to compare, contrast, and synthesize the different cultures and countries encountered over the course of the voyage. In addition to the one field class, students will complete independent field assignments that span multiple countries.

Field Class attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field class. Field Classes constitute at least 20% of the contact hours for each course.

Field Class and Assignment

The Field Class for this course will take place on *Tuesday, February 20, in Yangon, Myanmar.*

Details of the Field Class are forthcoming.

The Field Class for this course will involve an intense and full day of participation where the students have many opportunities to question local resources and come away from the experience a changed, challenged or intellectually curious student of global ethics. Students will be evaluated based on participation in the field class and a short 2-page paper highlighting their learning experience as it relates to a corporate social responsibility perspective including the social, ethical and regulatory challenges that businesses face.

METHODS OF EVALUATION / GRADING SCALE

GRADING SCALE

The following Grading Scale is utilized for student evaluation. Pass/Fail is not an option for Semester at Sea coursework. Note that C-, D+ and D- grades are also not assigned on Semester at Sea in accordance with the grading system at Colorado State University (the SAS partner institution).

Pluses and minuses are awarded as follows on a 100% scale:

<u>Excellent</u>	<u>Good</u>	<u>Satisfactory/Poor</u>	<u>Failing</u>
97-100%: A+	87-89%: B+	77-79%: C+	Less than 60%:
93-96%: A	83-86%: B	70-76%: C	
90-92%: A-	80-82%: B-	60-69%: D	

METHODS OF EVALUATION

Four Cases (10% each), see details below	40%
Field Class Assignment	20%
Class Preparation, Attendance and Participation in Class Discussion	20%
Final Exam	20%

Final Exam

Final Exam is naturally comprehensive. The concepts tested on the exams follow the material in the textbook, lectures, discussions, and cases. If a student misses the final exam for official university-approved activities or for faculty approved personal reasons (sickness, family emergency, etc.), then the final exam will be rescheduled for that student. Approval for missing an exam must be obtained before the exam period, otherwise the exam score is 0%. In the event of a conflict with an exam, individuals may appeal using established CSU procedures.

Cases

Cases are prepared on paper, and brought completed to class by the start of class on the day listed on the syllabus, which is the day it is DUE. Look at exhibits in the textbook for homework guidance. No late casework is accepted.

Extra Credit

Any special credit opportunities will be announced prior to port disembarkations and participation is purely optional and at your discretion.

ATTENDANCE/ENGAGEMENT IN THE ACADEMIC PROGRAM

Attendance in all Semester at Sea classes, including the Field Class, is mandatory. Your preparation for each class, your attendance, and your participation will largely be used to measure your engagement with the material and your colleagues in class. Please read the chapters and prepare the assignments before the date assigned and come to class prepared to discuss them. Students are responsible for taking the initiative to make up missed work in a timely fashion. In the event of a conflict with regard to this policy, individuals may appeal using established CSU procedures.

LEARNING ENVIRONMENT

Semester at Sea students are expected to constructively add to the learning environment by being prepared for each class meeting, by having homework done before class starts, by

working hard, and by being supportive and generous to your classmates as you learn together. Professional behavior choices are expected.

LEARNING ACCOMMODATIONS

Semester at Sea provides academic accommodations for students with diagnosed learning disabilities, in accordance with ADA guidelines. Students who will need accommodations in a class should contact ISE to discuss their individual needs. Any accommodation must be discussed in a timely manner prior to implementation.

A memo from the student's home institution verifying the accommodations received on their home campus (dated within the last three years) is required before any accommodation is provided on the ship. Students must submit this verification of accommodations pre-voyage to academic@isevoyages.org as soon as possible but no later than two months prior to the voyage.

ACADEMIC MISCONDUCT and STUDENT CONDUCT CODE

The foundation of a university is truth and knowledge, each of which relies in a fundamental manner upon academic integrity and is diminished significantly by academic misconduct. Academic integrity is conceptualized as doing and taking credit for one's own work, as well as being individually accountable for optimizing the learning environment for all students in the course. A pervasive attitude promoting academic integrity enhances the sense of community and adds value to the educational process. As all of us are affected by the cooperative commitment to academic integrity, all Semester at Sea courses adhere to this Academic Integrity Policy and Student Conduct Code. Academic misconduct will result in a grade of zero for that exam or course activity and notification to University officials.

FILM REQUEST: None

ELECTRONIC COURSE MATERIALS: None

ADDITIONAL RESOURCES: None