

SEMESTER AT SEA COURSE SYLLABUS
University of Virginia, Academic Sponsor

Voyage: Spring 2016
Discipline: Anthropology
Course Title: Anthropology of Tourism
Division: Upper
Faculty Name: Colleen Ballerino Cohen
Credit Hours: 3; Contact Hours: 38

Pre-requisites: None, but previous coursework in the social sciences, history, or media studies is recommended.

COURSE DESCRIPTION

Tourism is one of the fastest growing industries world-wide and many countries that we visit during our voyage rely upon tourism not just economically, but also as a means to build and promote a national culture or to revive indigenous traditions. A complex cultural, economic, and political phenomenon with profound impacts locally and globally, tourism is a vibrant and expanding focus of anthropological study. In this course we examine some of the key research and debates in the study of tourism, addressing questions such as: What is a tourist and what do tourists want? What is the role of cultural stereotypes in shaping tourist expectations? How are tourist spaces made and what kinds of interactions take place in them? What is the impact of tourism upon local culture, and who benefits? How are monuments, museums, memorials, and cultural displays used by local populations as well as by tourists? What are the prospects for “responsible” and environmentally and culturally sustainable tourism? Course readings and films relate directly to the places and people we will be visiting, and the class enables students to understand their own behaviors as tourists and to engage in original research on tourism and tourists, tourist places and tourist-local interactions.

COURSE OBJECTIVES

Students will

- gain a general knowledge of the field of tourism studies
- learn to apply an anthropological perspective to the practices of tourists and tourism workers, and tourism industry items such as travelogues, brochures, photographs, cultural displays, in the countries we will be visiting
- develop an appreciation of the relationship between tourism, identity, and culture, including tourism’s role in perpetuating cultural/ethnic/gender stereotypes, and well as its potential to foster gender inequality and equality
- develop an ability to think critically about cultural commodification, including the lives of people involved in cultural performances
- consider the ethical challenges and potentials of dark tourism, poverty tourism, volunteer tourism
- consider possibilities for responsible and sustainable tourism
- gain a critical perspective of their own practices as tourists

REQUIRED TEXTBOOKS

AUTHOR: Sharon Gmelch (editor)
TITLE: Tourists and Tourism: A Reader (2nd edition)
PUBLISHER: Waveland (Long Grove, IL)
ISBN #: 978-1-57766-636-3
DATE/EDITION: 2010

AUTHOR: Jamaica Kincaid
TITLE: A Small Place
PUBLISHER: Farrar, Straus and Giroux
ISBN #: 978-0374527075
DATE/EDITION: 2000, 1st Edition

TOPICAL OUTLINE OF COURSE

Note: **Suggested additional readings** are readings that are pertinent to a topic or issue, but not required. **Optional readings** are readings that are pertinent to the port being visited, also not required.

Depart Ensenada- January 5

ANTHROPOLOGY OF TOURISM: METHODS AND APPROACHES

A1- January 7

Anthropology of Tourism: Overview

Sharon Gmelch, "Why Tourism Matters" (T&T)
Stephen Folmar (2009) "You Are the Clever One"

Suggested additional readings:

Amanda Stronza (2001) "Anthropology of Tourism"
George Gmelch, "Let's Go Europe: What Student Tourists Do and Learn from Travel (T&T)
Nelson Graburn, "Secular Ritual: A General Theory of Tourism" (T&T)

- **Brief ungraded writing exercise in class**

A2-January 9

Sites, Sights, and Travel

Orvar Lofgren, "The Global Beach" (T&T), pp. 37-48
Kellee Caton (2009) "Images of the Other: Selling Study Abroad in a Postcolonial World"

Film (in class): *Welcome to the BVI*

A3- January 11

Issues in Hawaiian Tourism

James Mak (2008) "Tourism in Hawaii: An Overview"

Isaiah Helekunihi Walker (2011) "Hui Nalu, Outrigger, and Waikiki Beach Boys"

Film: *Princess Kaiulani* (Marc Forby, 2010)

Optional readings:

Jane Desmond (1997) "Invoking 'The Native': Body Politics in Contemporary Hawaiian Tourist Shows"

Kristin McAndrews (2013) "Incorporating the Local Tourist at the Big Island Poke Festival"

Kathy Ferguson and Phyllis Turnbull (1998) "Seeing as Believing at the Arizona Memorial"

Polly Pattulo "Sailing into the Sunset: The Cruise Ship Industry" (T&T)

Field Lab: Waikiki

Field Lab Readings:

Gaye Chan and Andrea Feeser (2006) "Hamohamo" (*from Waikiki*)

Joyce Linnekin (1997) "Consuming Cultures" pp. 225-229, 236-end

Honolulu: January 12

A4-January 14

Being a Tourist

Jamaica Kincaid (1988) *A Small Place*

Erve Chambers (2005) "Can the Anthropology of Tourism Make us Better Travelers?"

Film: *The Toured* (Julie Pritchard Wright, 1991)

A5-January 17

Paradoxes and Ethical Quandaries: Between Tourism and Ethnography

Fredderick Errington and Deborah Gewertz, "Tourism and Anthropology in a Postmodern World" (T&T)

By group:

Alexis Celeste Buntin (2010) "Indigenous Tourism: The Paradox of Gaze and Resistance"

Alex Gillespie (2006) "Tourist Photography and the Reverse Gaze" esp. pp. 343-348, 354-362

Film: *Cannibal Tours* (Dennis O'Rourke, 1989)

Additional suggested reading:

Kathleen Adams (2005) "Generating Theory, Tourism, and "World Heritage" in Indonesia"

Study Day: January 19

A6- January 20

Reading Tourism: Landscapes, Brochures, and Souvenirs

Dean MacCannell, "Sightseeing and Social Structure" (T&T), pp. 57-65

Amy J. Staples (2006) "Safari Adventure: Forgotten Cinematic Journeys in Africa" pp. 392-395, 407

Danielle Lasusa (2006) "Eiffel Tower Key Chains and Other Pieces of Reality," esp. pp. 277-287

Suggested additional readings:

Colleen Cohen (2010) "Stanley's Swing and Other Intimate Encounters"

Annette Pritchard and Nigel J. Morgan (2000) "Privileging the Male Gaze" pp. 889-901

Susan Stewart (1993) "Objects of Desire: The Souvenir"

John Urry (1990) "The Tourist Gaze"

Film (In class): Vintage African Safari film

*****DUE: Field lab write up**

CASE STUDIES IN TOURISM I: **HERITAGE, MEMORY, IDENTITY, PRESERVATION** **JAPAN, CHINA, VIETNAM**

A7-January 22

Tourism in Japan: Authenticity, Memory, and Cultural Preservation

Tessa Morris-Suzuki (2014) "Tourists, Anthropologists, and Visions of Indigenous Society in Japan"

By group:

Takashi Yoshida (2004) "Whom Should We Remember? Japanese Museums of War and Peace"

Akira Suzuki (2002) "Gaikoku Mura: Photogenic Tourism for Hypertourists"

Suggested additional reading:

Nelson Graburn (2004) "The Kyoto Tax Strike: Buddhism, Shinto, and Tourism in Japan"

Lawrence Mintz, "In a Sense Abroad: Theme Parks and Simulated Tourism" (T&T)

Optional reading:

Chuntao Wu, et al (2014) "The Impact of Host Community on Destination (re)branding: A

Case Study of Hiroshima”

Yokohama: January 24-25 In-Transit: January 26 Kobe: January 27-28

A8- January 29

Tourism, Ethnicity, Authenticity and Identities: Examples from China

Tim Oakes (2006) “Get Real! On Being Yourself and Being a Tourist”

By group:

Marzia Varutti (2014) “The Politics of Identity”

Candice Cornet (2009) “Ethnic Tourism Development: Preliminary Data for the Dong Village or Zhaoxing, China”

Kirk A. Denton (2014) “Ethnic Minorities and the Construction of National Identity Ethnographic Museums”

Film (in class): Vintage Chinese Culture Films

Suggested additional reading:

Li Yang, Geoffrey Wall, Stephen Smith (2008) “Ethnic Tourism Development: Chinese Government Perspectives”

Beth Notar (2006) “Lonely Planeteers and a Transnational Authentic”

Chun-Shing Chow (2005) “Cultural Diversity and Tourism Development in Yunnan Province, China”

Xianghong Feng, (2007) “Gender and Hmong Women’s Handicrafts”

Ming Ming Su and Geoffrey Wall (2014) “Community Participation in Tourism at a World Heritage Site: Mutianyu Great Wall, Beijing, China”

Shanghai: January 31- February 1 In-Transit: February 2-3 Hong Kong: February 4-5

A9- February 6

Touring War, Nature, and Culture in Vietnam

World Conservation Unit “Treading Softly: A Guide to Eco-Friendly Travel in Vietnam” (T&T pp. 498-506)

Melissa Stevens “Power Disparities and Community-Based Tourism in Vietnam,” pp. 455-462 (T&T)

By group:

Christina Schwenkel (2006) “Recombinant History: Transnational Practices of Memory and Knowledge Production in Contemporary Vietnam”

Thomas Wikle and Nguyen H. Le (2012) “Vietnam’s Emerging National Parks: War, Resource Exploitation, and Recent Struggles to Protect Biodiversity”

Lonán Ó Briain, (2014) “Minorities Onstage: Cultural Tourism, Cosmopolitanism, and Social Harmony in Northwestern Vietnam”

Suggested additional readings:

Joan C. Henderson (2000) "War as a Tourist Attraction: The Case of Vietnam"
Rachel Hughes (2008) "Dutiful Tourism: Encountering the Cambodian Genocide"
Melissa Stevens, "Power Disparities and Community-Based Tourism in Vietnam" (T&T)
Kelly L. Le (2014) "Cu Chi Tunnels: Vietnamese Transmigrant's Perspective"
Barbara Rugendyke and Nguyen Thi Son (2005) "Conservation costs: Nature-based
Tourism Development at Cuc Phuong National Park, Vietnam"

Optional readings (Culinary Tourism):

Alexandra Greeley (2002) "Pho: The Vietnamese Addiction"
Lucy Long (2013) "Introduction" to Culinary Tourism
Nir Avieli (2005) "Roasted Pigs and Bao Dumplings: Festive Food and
Imagined Transnational Identity in Chinese-Vietnamese Festivals"

Ho Chi Minh City: February 8-12

CASE STUDIES IN TOURISM II: ISSUES IN SOUTHASIAN TOURISM BURMA AND INDIA

A10- February 13

Incorporating the "Other": Surrogacy Tourism and Sex Tourism

Daisy Deomampo (2013) "Transnational Surrogacy in India"
Jeffrey Dale Hobbs, et al (2011) "Advertising Phuket's Nighlife on the Internet: A Case
Study of Double Binds and Hegemonic Masculinity in Sex Tourism"

Films: *Made in India* (Rebecca Haimowitz and Vaishali Sinha, 2010)
Sita: A Girl from Jambu (Kathleen Mann, 2007)

Suggested additional readings:

Peter Munro (2012) "Harbouring the Illicit: Borderlands and Human Trafficking in South
Asia"
Johan A. Lindquist (2009) "The Economy of the Night"
Jyotsna Agnihotri Gupta (2012) "Reproductive Biocrossings: Indian Egg Donors in the
Globalized Fertility Market"
Deepshikha Punj (2012) "Get Well Zone"
Devon Herrick (2007) "Medical Tourism: Global Competition in Health Care"
Denise Brennan, When Sex Tourists and Sex Workers Meet (T&T)
Anupama Sharma (2013) "Medical Tourism: Opportunities and Challenges (India)"
Andrew Mazzaschi (2011) "Surgeon and Safari"

Study Day: February 15

A11-February 16

Heritage Tourism: Burma

Simon Hudson (2006) "To Go Or Not to Go? Ethical Perspectives on Tourism in an

‘Outpost of Tyranny’”

By group:

Gavin Douglas (2005) “Who’s Performing What?: State Patronage and the Transformation of Burmese Music”

Bob Hudson (2008) “Restoration and Reconstruction of Monuments at Bagan, 1995-2008”

Film: *Friends in High Places* (Lindsey Merrison, 2001)

Suggested additional readings:

“Strategic Tourism Planning for Splendid Bagan” (2012) A Presentation by the Ministry of Hotels & Tourism, The Republic of the Union of Myanmar, Paro, Bhutan. July 26

Stephen Keck (2004) “Picturesque Burma: British Travel Writing 1890-1914”

Benjamin Sovacool (2012) “Environmental Conservation Problems and Possible Solutions in Myanmar”

Richard Covington (2002) “Sacred and Profaned”

Optional readings:

Joshua Hammer (2011) “Myanmar’s Free Thinkers: Young Artists and Activists”

Catherine Diamond (2009) “A Delicate Balance: Negotiating Isolation and Globalization in the Burmese Performing Arts,” especially pp. 107-end

su-mei yu (2009) “*Khao Chae*—Aromatic Soaked Rice”

*****DUE: Host-Guest Interactions**

Yangon: February 18-22

A12-February 23

On the Past Track: the Business of Religious Tourism in India

Kiran A. Shinde (2010) “Entrepreneurship and Indigenous Entrepreneurs in Religious Tourism in India”

David Geary (2008) “Destination Enlightenment”

Amitabh Srivastava (2012) “India Hardsells Buddhism”

Film: *An Indian Pilgrimage* (Mira Binford and Michael Camerini, 1969)

Suggested additional readings:

Amitav Ghosh 1992 “Mangalore” (From *In an Antique Land*)

Manoj Edward and Bapu George (2008) “Tourism Development in the State of Kerala, India”

Tim Edensor (2004) “Reconstituting the Taj Mahal: Tourist Flows and Glocalization”

Richard Sharpley (2005) “Tourism: A Sacred Journey? The Case of Ashram Tourism, India”

A13- February 25:

Intimacy and Tourism of ‘The Real’

Kristan Lozanski (2010) “Defining ‘real India’: Representations of Authenticity in Independent Travel”

John Lancaster (2007) “Next Stop, Squalor”

Lela Nargi (2003) “What I Never Ate in India”

Film: *Battu’s Bioscope* (Andrej Fidyk, 1998)

Suggested additional readings:

Julia Meschkank (2011) “Investigations into Slum Tourism in Mumbai”

Petri Hottola (2014) “Somewhat Empty Meeting Grounds: Travelers in South India”

Manfred Rolfes (2010) “Poverty Tourism: Theoretical Reflections (Africa)”

Cochin: February 27 - March 3

A14-March 4

Research Workshop I

CASE STUDIES IN TOURISM III: PACKAGING CULTURE, NATURE, AND HISTORY MAURITIUS AND SOUTH AFRICA

Study Day: March 6

A15-March 7

Staging History, Making Heritage: Maritius

N. L. Aumeerly (2005) “‘Tiger in Paradise’: Reading Global Mauritius in Shifting Time and Space”

By group:

Tim Edensor and Uma Kothari (2004) “Sweetening Colonialism: A Mauritian Themed Resort”

Rosabelle Boswell (2005) “Tourism and Identity in the Mauritian Villages of Chamarl and Le Morne”

Film: *Cashing in on Culture* (Regina Harrison, 2002)

Optional reading:

Rajen Suntoo (2012) “Impact and Influence of Tourism in Mauritius: The Case of Flic en Flac”

*****DUE: Making Tourist Places**

Port Louis: March 9

A16- March 10

Commodifying African Culture and Nature

- Scarlett Cornelissen (2005) "Producing and Imaging 'Place' and 'People': The Political Economy of South African International Tourist Representation" pp. 680-685
- Ralf Buckley (2013) "Material Culture of Post-Colonial Wildlife Tourism"
- Norimitsu Onishi (2015) "Outcry for Cecil the Lion Could Undercut Conservation Efforts"

By group:

- Elizabeth Barland and Robert Gordon, "The Authentic (In)Authentic: Bushman Anthro Tourism" (T&T)
- Elizabeth Garland (2008) "The Elephant in the Room: Confronting the Colonial Character of Wildlife Conservation in Africa"

Suggested additional readings:

- Rosaleen Duffy (2014) "Interactive Elephants: Nature, Tourism, and Neoliberalism"
- Edward Bruner, "The Maasai and the Lion King: Authenticity, Nationalism, and Globalization in African Tourism" (T&T)
- Rachel Slater (2002) "Between a Rock and a Hard Place: Contested Livelihoods in Qwaqwa National Park, South Africa"
- Kate Finlay and Shanade Barnabas (2012) "Kom'n bietjie kuier: Kalahari Dereaming with the Khomani San"
- Robert Hitchcock (1997) "Cultural, Economic, and Environmental Impacts of Tourism Among Kalahari Bushmen"
- Kevin C. Dunn (2004) "Fear of a Black Planet: Anarchy Anxieties and Postcolonial Travel to Africa"
- Kim Wildman (2004) "Picturing Coffee Bay"
- Martha Honey, "Giving a Grade to Costa Rica's Green Tourism" (T&T)
- Sylvie Blangy and Hitesh Mehta (2006) "Ecotourism and Ecological Restoration"
- Architect Design Workshop "Between Earth and Sky: Safari Lodge Kruger National Park"

Study Day: March 12

A17-March 13

Packaging the Past in Post-Apartheid South Africa

By group:

- Irma Booyens (2010) "Rethinking Township Tourism: Towards Responsible Tourism Development in South African Townships"
- Scott M. Schonfeldt-Aultman (2006) "Monument(al) Meaning-Making: The Ncome Monument and its Representation of Zulu Identity"
- Serena Nanda (2004) "South African Museums and the Creation of a New National Identity"

Suggested additional readings:

- Leslie Witz, et al (2001) “Repackaging the Past for South African Tourism”
 Vivian Bickford-Smith (2009) “Creating a City of the Tourist Imagination: The Case of Cape Town, ‘The Fairest Cape of Them All’”
 Christian Rogerson (2004) “Urban Tourism and Small Tourism Enterprise Development in Johannesburg”
 Jill Williams (2008) “Spatial Transversals: Gender, Race, Class, and Gay Tourism in Cape Town, South Africa”

Cape Town: March 15 – March 20

A18- March 21
Research Workshop II

CASE STUDIES IN TOURISM IV: POST-TOURISMS
GHANA, MOROCCO

A19-March 23
Tragic Tourism: The Slave Castles of Ghana

Edward Bruner, “Tourism in Ghana: The Representation of Slavery and the Return of the Black Diaspora” (T&T)

By group:

- Lisa Woolfork (2008) “Slave Tourism and Rememory” pp. 98-106
 Erika Robb (2009) “Violence and Recreation: Vacationing in the Realm of Dark Tourism”

Film: *Gorée: The Door of No Return* (Anne E. Johnson and Robin Klein, 1992)

Suggested additional readings:

- Sandra Richards (2005) “What is to be Remembered?: Tourism to Ghana’s Slave Castle Dungeons” pp. 617-628
 Aaron Yankholmes and Oheneba Akyeampong (2010) Tourists’ Perceptions of Heritage Tourism Development in Danish-Osu, Ghana”

A20-March 25
Responsible Tourism?

- Deborah McLaren, “Rethinking Tourism” (T&T)
 Eric Calderwood (2011) “Study Abroad”

By group:

- Paul Lansing and Paul De Vries (2007) “Sustainable Tourism: Ethical Alternative or Marketing Ploy?”
 Mary Mostafanezhad (2013) “Getting in Touch with your Inner Angelina”
 Eileadh Swan (2012) “‘I’m not a tourist. I’m a volunteer’: Tourism, Development, and International Volunteerism in Ghana”

Suggested additional readings:

Ishmael Mensah (2007) "Environmental Management and Sustainable Tourism Development: The Case of Hotels in Greater Accra Region (GAR) of Ghana"

Mary Mostafanezhad (2013) "The Geography of Compassion in Volunteer Tourism"

Harnng Luh Sin (2009) "Volunteer Tourism: 'Involve Me and I Will Learn'?"

Mary Conran (2011) "They Really Love Me!: Intimacy in Volunteer Tourism"

Robert Caruana, et al (2014) "Tourists' Accounts of Responsible Tourism"

Takoradi: March 27-29 Tema: March 30-31

A21- April 1

Morocco's Vision: Colonial Past in a Post-9/11 Present

Stephen Williams (2012) "Morocco's Vision"

Claudio Minca (2006) "Re-inventing the 'Square': Postcolonial Geographies and Tourist Narratives in Jamaa el Fna, Marrakech"

Suggested additional reading:

Stacy Holden (2008) "The Legacy of French Colonialism: Preservation in Morocco's Fez Medina"

A22-April 3

Research Presentations

A23-April 5

Research Presentations

Morocco (Casablanca) April 7 - 11

Study Day: April 12

A24-April 13

Final Paper Due

April 16: Arrive in Southampton

FIELD WORK

Experiential course work on Semester at Sea is comprised of the required field lab led by your instructor and additional field assignments that span multiple ports.

- **Your Field Notebook:** Ethnographic observation and participation in the countries we visit is an essential part of this course. From day one you will be keeping a field notebook, in which you record your observations, your reflections, information that you have collected, etc. Your field notebook will be an important resource as you write up your Field Lab

report, your analyses of host-guest relations and the making of tourist spaces, and your final research project.

FIELD LAB

Field lab attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field lab.

The field lab for this course, *From Aloha to Mahalo: Waikiki Beyond the Postcard*, takes place on January 12, in Waikiki, Honolulu, Hawaii. Guided by representatives of the Native Hawaiian Hospitality Association, we look at a Waikiki that lies beyond tropical beach resorts, hula performances, and luaus. We begin with walk along the Waikiki Historical Trail, to get a sense of a Hawaii before tourism. We follow this with visits to historical sites that are important reminders of a flourishing Hawaiian culture and society. We will have an opportunity to learn Hawaiian language, music and cultural practices, even as our bus tour takes us through the tourist scape of conventional Waikiki tourism.

Objectives:

- To observe the tourist spaces of Waikiki and develop skills at reading tourist sites
 - How are sights marked out? What isn't being marked?
 - What marks it as a tourist space?
 - What sorts of stereotypes is it drawing upon or reinforcing?
 - What messages are menus, cultural performances, brochures, maps sending?
 - What types of interactions between hosts and guests, tourists and other tourists are encouraged? Discouraged?
- To gain a greater understanding of the various stakes and players in Waikiki tourism:
 - Whose story is being told and who is telling it?
 - What divergent notions of "authenticity" are being promoted?
- To obtain an "insider" perspective on the local importance of culture and tradition
 - What role does tourism play in struggles for Hawaiian cultural sovereignty?
 - What can/should tourists do to support local culture and tradition?

Students will submit a 3-5 page (double space write-up of the field lab, guided by the above questions, and drawing upon course readings. **FIELD LAB WRITE UP DUE JANUARY 20**

FIELD ASSIGNMENTS

Ethnographic fieldwork in the countries that we visit is an essential part of this course. A field lab in our first port of call will provide students with an introduction to the questions that we ask, materials that we look at, the observations that we make when we undertake studies of tourism/tourists.

In addition to the formal field lab, three other assignments provide students with the opportunity to do original field-based studies. In addition to doing participant-observation and analyzing tourism materials such as signage, brochures, and maps, students are encouraged to engage locals and guides in respectful and non-intrusive conversation about tourism, and especially encouraged to interview each other about the tourism encounter.

- Two short pieces of work* analyzing the dynamics at a tourist site at two of our ports of call (including supplemental trips).
 - The first short piece of work will focus on host-guest interactions. **Due NO LATER THAN FEBRUARY 16**
 - The second short piece of work will focus on the making of tourist space. **Due NO LATER THAN MARCH 7**
- One semester-long research project addressing an issue/topic in tourism studies, based upon observations and field-research in various sites, and informed by course and supplemental readings. Two research workshops are scheduled (March 4, March 21) to give students the opportunity to share data and ideas, and to give me the opportunity to help students focus and refine their analysis. In addition to completing a piece of work* on this research, students will present their work in the final two days of the course.
 - Issues/topics may include: gender roles in tourism, ritualistic aspects of tourism, “authenticity,” tourism materials such as maps, brochures, souvenirs, cultural or ethnic tourism, relation between tourism and identity (national, cultural, ethnic), power discrepancies in tourism, tourism and development, type(s) of tourism (heritage tourism, culinary tourism, tragic tourism, nature tourism, volunteer tourism, religious tourism and pilgrimage) the marketing of culture (including questions of cultural commodification), art and craft production and tourism, museums, to name a few.
 - Students will select the focus for their research project by our fourth class meeting. More than one student may sign up for a topic/issue/focus.
 - **PAPER DUE APRIL 13**

* Usually a paper. For the short analyses, each paper should be 2-4 pages, double spaced. For the semester-long project, the paper should be 8-12 pages, double spaced. In lieu of a final paper, students may submit other types of work such as a photo essay, creative non-fiction, or short video, but only after consultation with the professor.

METHODS OF EVALUATION / GRADING RUBRIC

Field Lab Write-up	20%	20 points
Short analysis		
• Host-guest interactions	15%	15 points
• Making the tourist place	15%	15 points
Research Project	40%	40 points
Participation and Attendance	10%	10 points

FILMS

Princess Kaiulani (Marc Forby, 2010)

The Toured (Julie Pritchard Wright, 1991)

Cannibal Tours (Dennis O'Rourke, 1989)

Sita: A Girl from Jambu (Kathleen Mann, 2007)

Made in India (Rebecca Haimowitz and Vaishali Sinha, 2010)

Friends in High Places (Lindsey Merrison, 2001)

An Indian Pilgrimage (Mira Binford and Michael Camerini, 1969)
Cashing in on Culture (Regina Harrison, 2002)
Battu's Bioscope (Andrej Fidyk, 1998)
Gorée: The Door of No Return (Anne E. Johnson and Robin Klein, 1992)

RESERVE BOOKS

AUTHOR: Walter van Beek, Annette Schmidt
TITLE: African Hosts and Their Guests: Cultural Dynamics of Tourism
PUBLISHER: James Curry (Boydell & Brewer)
ISBN #:
DATE/EDITION 2012

AUTHOR: Maria Varutti
TITLE: Museums in China: The Politics of Representation After Mao
PUBLISHER: Boydell Press (Boydell & Brewer)
ISBN #:
DATE/EDITION 2014

AUTHOR: William Chapman
TITLE: A Heritage of Ruins: The Ancient Sites of Southeast Asia and their Conservation
PUBLISHER: University of Hawai'i Press
ISBN #:
DATE/EDITION: 2013

AUTHOR: John Urry and Jonas Larsen
TITLE: The Tourist Gaze 3.0
PUBLISHER: SAGE Publications, Inc.
ISBN #: 978-1-84920-377-7
DATE/EDITION

AUTHOR: Beth Notar
TITLE: Displacing Desire: Travel and Popular Culture in China
PUBLISHER: University of Hawai'i Press
ISBN #:
DATE/EDITION 2006

HOW I ASSIGN LETTER GRADES TO PAPERS

In grading papers I ask myself the following questions:

- Does the paper have a thesis?
- Does the thesis address itself to an appropriate question or topic?
- Is the paper free from long stretches of quotations and summaries that exist only for their own sakes and remain unanalyzed?
- Is the paper free from basic grammatical errors and spelling mistakes?

- Are all ideas properly cited?

If the answer to any of these questions is “no,” I give the paper some kind of C. If the answer to most of the questions is “no,” its grade will be even lower.

For papers that have met the above criteria, I add the following questions:

- How thoughtful is the paper? Does it show originality?
- How adequate is the thesis? Does it respond to its question or topic in a full and interesting way? Does it have an appropriate degree of complexity?
- How well organized is the paper? Does it stick to the point? Does every paragraph contain a clear topic sentence? If not, is another kind of organizing principle at work? Are transitions well made? Does it have a real conclusion, not simply a stopping point?
- Is the style efficient, not wordy or unclear?
- Does the writing exhibit any special elegance? Can I hear a lively, intelligent human voice speaking to me (or to another audience, if that is the writer’s intent) as I read the paper?

Depending upon my answers to such questions, I give the paper some kind of A or B.

FINAL GRADE CALCULATION:

A	93-100 points	C+	77-79.9 points
A-	90-92.9 points	C	73-76.9 points
B+	87-89.9 points	C-	70-72.9 points
B	83-86.9 points	D+	67-69.9 points
B-	80-82.9 points	D	60-66.9 points
		F	60 points and below

HONOR CODE

Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University’s honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager’s Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: “On my honor as a student, I pledge that I have neither given nor received aid on this assignment.” The pledge must be signed, or, in the case of an electronic file, signed “[signed].”