

SEMESTER AT SEA COURSE SYLLABUS  
University of Virginia, Academic Sponsor

Voyage: Spring 2016

Discipline: History

HIST 3559-103: Drugs In Global History: Legal Trade and Illicit Trafficking In Developing Countries

Division: Upper

Faculty Name: Maria Luise Wagner

Credit Hours: 3; Contact Hours: 38

A Days: 8.00-9.20

#### COURSE DESCRIPTION

This course will study the role of mind-altering drugs in global history. We first survey the use of intoxicants in the historical context. The course then examines the trade of legal drugs, such as tobacco, tea and opium, from colonial source countries to Europe since the 15<sup>th</sup> century. We will then explore why selected licit substances such as the coca leaf and opium poppy became illegal in the beginning of the 20<sup>th</sup> century. The main focus of the class will be on the evolution of the international drug control system that has been fueling the global illegal drug industry of the past 100 years and continues to influence global issues today. Study questions drawn from the readings and lectures guide students in their presentations and classroom discussions. In our analysis of the illegal drug industry we will pay special attention to the countries on the Spring 2016 voyage. Country Case Studies prepare students to carefully observe and apply knowledge acquired in the classroom to the situation on the ground.

#### COURSE OBJECTIVES

Students should be able to better understand:

- contending views regarding the use of mind-altering drugs;
- the role of the legal drug trade in the Commercial Revolution due to the increasing global demand for narcotics;
- debates surrounding the prohibition of selected drugs in the beginning of the 20<sup>th</sup> century;
- the evolution of the global illegal drug industry in response to the international efforts to control the supply of narcotics during the past 100 years;
- the impact of prohibition on the political economy of source and transit countries in the developing world;
- the US War on Drugs;
- comparative analysis of apply acquired knowledge to critical observations in the ports of call and compare

#### REQUIRED TEXTBOOKS

N. Carrier and G. Klantschnig, *Africa and the War on Drugs*, Zed Books, 2012  
ISBN 97781848139664

D. Courtwright, *Forces of Habit, Drugs and the making of the modern world*. Harvard University Press, 2002.  
ISBN 0674010035

A. Escobedo, *A brief history of drugs. From the Stone Age to the Stoned Age*. Park Street Press, 1999  
ISBN 978-0892818266

Julia Buxton, *The Political Economy of Narcotics. Production, Consumption & Global Markets*, ZED Books, 2006;  
ISBN 1781842774472

## TOPICAL OUTLINE OF COURSE

A1- January 7:  
Course Overview  
In class essay (ungraded)

### Part 1. Universal Impulse

A2- January 9:  
The Pursuit of Oblivion: Use of Intoxicating Substances in the Historical Context  
Read:  
Escohotado, 1-83  
NIH Factsheet, Drug Abuse and Addiction

### Part 2. From Free Trade to Prohibition

A3- January 11:  
Drugs and Commerce: The Role of Intoxicants in the Making of the Modern World  
Read:  
Courtwright, 1-53

A4- January 14:  
Drugs and Power: Opiates for the People  
Read:  
Courtwright, 135-166  
Video:  
Addiction incorporated

A5- January 17:  
Coca and Cocaine  
Read:  
J. Gagliano, The Coca Debate in Colonial Peru  
Courtwright, 46-52  
NIH, Drug Facts/Cocaine  
Video:  
Cocaine Unwrapped ( Bullfrog Films)

Study Day: January 19

A6- January 20:  
Opium and Heroin  
Read:  
Courtwright, 31-39  
J. Duke, Papaver Somniferum  
NIH, Drug Facts/Heroin  
Time Magazine, Heroin Related Death have Quadrupled in America (March 4, 2015)  
Video:  
Raw Opium (Documentary)

A7- January 22:  
Mid term exam in class

Yokohama: January 24-25  
In-Transit: January 26  
Kobe: January 27-28

A8- January 29:

Country Case Study: China

S. Bard, Tea and Opium

S. Wong, Anti Drug Policy and Treatment and Rehabilitation in Hong Kong.

<http://www.ha.org.hk/haconvention/hac2010/proceedings/pdf/Special/st4-2-wong.pdf>

Y. Cheung, Drug use and drug policy in Hong Kong: changing patterns and new challenges.

<http://www.ncbi.nlm.nih.gov/pubmed/9026362>

US Department of State, 2015 International Narcotics Control Strategy Report, Country Report: China

Shanghai: January 31- February 1

In-Transit: February 2-3

Hong Kong: February 4-5

February 5: Field Lab Hong Kong

Part 3: The 20<sup>th</sup> Century: The War on Drugs and the Illegal Drug Industry

A9- February 6:

The Narcotic Control System in Historical Perspective

Read:

Buxton, 4-38

Escohotado, 84- 91.

Video:

Hooked: Illegal Drugs and how they got that way

A10- February 13:

Country Case Study: Vietnam

Read:

P. Brush, Higher and Higher: American Drug Use in Vietnam

US Department of State, 2015 International Narcotics Control Strategy Report, Country Report: Vietnam

Ho Chi Minh: February 8-12

Study Day: February 15

A11- February 16:

Country Case Study: Burma

B. Xu, Understanding Myanmar. Council of Foreign Relations

G. Dominguez, UN: Poverty and Corruption Fueling Myanmar's Opium Woes

US Department of State, 2015 International Narcotics Control Strategy Report, Country Report: Burma

Video:

The Heroin Wars. The History of the Narcotics trade in Burma. The Opium Convoys. Part 1 ( Bullfrog films)

Yangon: February 18-22

DUE DATE: FIELD LAB PAPER: February 23

Please hand in at the beginning of class

A12- February 23:

The War on Drugs

Read:

Buxton, 38-67;  
Wall Street Journal, Have We Lost the War on Drugs? Jan 4, 2013  
Drug Policy Alliance, A Brief History of the Drug War  
Escohotado, 100-138  
Video:  
The Drug Wars: Documentary on the Failed War on Drugs

A13- February 25:  
Country Case Study: India  
J. Windle, Insights for Contemporary Drug Policy: A Historical Account of Opium Control in India and Pakistan, Asian Criminology  
D. Mansfield, An Analysis of Licit Opium Poppy Cultivation: India and Turkey  
US Department of State, 2015 International Narcotics Control Strategy Report, Country Report: India

Cochin: February 27-March 3

A14- March 4:  
Afghanistan  
D. Mansfield et al, (2009) Counter narcotics in Afghanistan. Failure or Success?  
US Department of State, 2015 International Narcotics Control Strategy Report, Country Report: Afghanistan

Study Day: March 5

A15- March 7:  
Bolivia  
Read:  
C. Youngers et al, From Conflict to Collaboration. An Innovative Approach to Reducing Coca Cultivation in Bolivia. Washington Office on Latin America  
Latin American Herald Tribune. Global Anti-Drug Strategy a Failure, Bolivia's Morales Tells UN (August 28, 2013)  
US Department of State, 2015 International Narcotics Control Strategy Report, Country Report: Bolivia

Port Louis: March 8

A16- March 10:  
Africa  
Read:  
Carrier and Klantschnig, Africa and the War on Drugs, (excerpts)  
K. Goga, The Drug Trade and Governance in Cape Town

Study Day: March 12

A17- March 13:  
Africa  
Read:  
Carrier and Klantschnig, Africa and the War on Drugs, ( excerpts)

Cape Town: March 15-20

Part4: Drugs and Global Issues

A18- March 21:  
Drugs and Governance  
Read:

M. Naim, Five Wars of Globalization  
Buxton, 100-145

A19- March 23:  
Drugs and Conflict  
Read:  
Paul Collier, Development and Conflict.  
S. Cornell, The Interaction of Narcotics and Conflict

A 20-March 25:  
Drugs and the Environment  
Read:  
Buxton, 167-200  
G. Quimbayo Ruiz, Drugs for Illicit Use and Ecocide  
Lubick, Drugs, Pesticides and Politics

Takoradi: March 27-28  
Tema: March 29-31

A21-April 1:  
Drugs and Public Health  
Read:  
UNODC, World Drug Report: HIV/AIDS and DRUGS  
Buxton, 145-167

A22-April 3:  
The role of the United States.  
Read:  
US Department of State, 2015 International Narcotics Control Strategy Report, Introduction, Policy and Program Developments, US Government Assistance  
Escobedo, 150-161

A23- April 5:  
Epilogue

A24: A Day Finals: April 13  
Final exam

Casablanca: April 6-10

Study Day: April 11

A24- April 12:  
A Day Finals

April 16 – Disembark in Southampton

#### FIELD WORK

Experiential course work on Semester at Sea is comprised of the required field lab led by your instructor and additional field assignments that span multiple ports.

FIELD LAB: Drugs in China: from Colonial Times to the 21<sup>st</sup> Century.  
The field lab for this course takes place on February 5

Opium production, trade and prohibition have played a major role in Chinese history, society, economy and politics since colonial times. This field lab helps students better understand and compare the link between drugs and imperialism with other countries on the voyage. The visit of the History Museum in Hong Kong allows them to better understand the Chinese perspective of role of narcotics. Students test their knowledge acquired in the classroom and during their observations in the History Museum in a seminar lead by Prof. Cheung, one of the leading experts in the field of the evolution of drug policy at the Chinese University in Hong Kong. The seminar will help students to better understand the changing role of the government in rehabilitation and law enforcement.

Field lab attendance is mandatory for all students enrolled in this course. Do not book individual travel plans or a Semester at Sea sponsored trip on the day of your field lab.

#### FIELD ASSIGNMENT:

Students are required to write a 5-8 page paper referring to all relevant readings, Western and non-Western interpretations of the Opium Wars and the evolution of drug policy in China. The paper should compare links between drugs and imperialism in China, Vietnam and Burma.

#### METHODS OF EVALUATION / GRADING RUBRIC

Class Participation: 10%

Presentation of readings: 20%

Field Lab Report: 20%.

Mid – term exam: 20%

Final Exam: 30%

The grade for written work submitted late decreases by ONE grade per day.

#### RESERVE BOOKS AND FILMS FOR THE LIBRARY

##### ELECTRONIC RESERVES:

Bard, Tea and Opium.pdf

Bastos, Children of Mama Coca.pdf

Collier, Development and Conflict.pdf

Cornell, Interaction of Narcotics and Conflict.pdf

Drug Policy Alliance, A Brief History of the Drug War.pdf

Duke, Papaver Somniferum.pdf

Eligh, UN- Poverty and corruption fueling Myanmar's opium woes.pdf

Gagliano, The Coca Debate in Colonial Peru.pdf

Goga, The drug trade and governance in Cape Town.pdf

Gulf News, Ghana hit by illegal drug trade.pdf

Karch, Cocaine- history, use, abuse.pdf

Latin American Herald Tribune, Global Anti-Drug Strategy a Failure, Bolivia's Morales Tells UN.pdf

Lubick, Drugs Pesticides and Politics.pdf

Mansfield, An analysis of Licit Opium Poppy Cultivation.pdf

Mansfield, Counter-Narcotics in Afghanistan.pdf

Naim, The Five Wars of Globalization.pdf

NASA, Spiders On Drugs.pdf

NIH, Fact Sheets- Drug Abuse and Addiction.pdf

NIH, Drug Facts- Cocaine.pdf

NIH, Drug Facts- Heroin.pdf

Brush, Higher and Higher- American Drug Use in Vietnam.pdf

Quimbao Ruiz, Crops for Illicit Use and Ecocide.pdf

The Wall Street Journal, Have We Lost the War on Drugs?.pdf

Time Magazine, Heroin-Related Deaths Have Quadrupled in America.pdf

UNODC, World Drug Report 2015.pdf

US Department of State, International Narcotics Strategy Report 2015.pdf  
Wong, Anti Drug Policy and Treatment and Rehabilitation in HongKong  
Narcotics Division, Security Bureau, The Government of HongKong Special Administrative region  
<http://www.ha.org.hk/haconvention/hac2010/proceedings/pdf/Special/st4-2-wong.pdf>  
World Drug Report, HIV/AIDS and Drugs.pdf  
Windle, Insights for Contemporary Drug Policy- A Historical Account of Opium Control in India and Pakistan.pdf  
Xu, Understanding Myanmar- Council on Foreign Relations.pdf  
Youngers et al, From Conflict to Collaboration. An Innovative Approach to Reducing Coca Cultivation in Bolivia.pdf

Video:

Hooked. Illegal Drugs and how they got that way. ( 2000)  
Cocaine Unwrapped ( Bullfrog Films)  
The Heroin Wars. The History of the Narcotics Trade in Burma. The Opium Convoys. Part 1 (Bullfrog films)  
The Drug Wars: Documentary on the Failed War on Drugs  
Raw Opium ( Documentary)  
Addiction Incorporated ( Bullfrog Films)

#### HONOR CODE

Semester at Sea students enroll in an academic program administered by the University of Virginia, and thus bind themselves to the University's honor code. The code prohibits all acts of lying, cheating, and stealing. Please consult the Voyager's Handbook for further explanation of what constitutes an honor offense.

Each written assignment for this course must be pledged by the student as follows: "On my honor as a student, I pledge that I have neither given nor received aid on this assignment." The pledge must be signed, or, in the case of an electronic file, signed "[signed]."